

# THE LEMON GROVE REVIEW

IN THIS ISSUE

Happy  
Labor  
Day!

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Serving Lemon Grove and nearby communities

Thursday, August 28, 1997 25c

## THERE'S NO SUCH THING AS A FREE LUNCH

### MESA VALLEY GROVE'S MID-LIFE CRISIS

BY CHERYL COHEN

**A**fter 23 years of serving lunches to East County seniors, Mesa Valley Grove Senior Services' nutritional program may be closing up shop. The private nonprofit agency has until Sept. 10 to raise upwards of \$20,000 to keep creditors happy and cupboards full.

The program is four months in arrears to the Lemon Grove School District for congregate and in-home delivered meals in the amount of \$71,217.65. With all locations and divisions of Mesa Valley Grove Senior Programs (MVG), the total debt to the school district and other creditors is approximately \$152,000.

Apparently the president of the board was too ill and the executive director too busy to notice the looming financial crisis.

At last week's MVG board meeting, President Charoleen LaSalle punctuated her words with a gavel and announced that the agency's finances would be discussed in closed session. Although she tried to dismiss it as a "dead issue," you wouldn't know it from the reaction of those in attendance.

Board member Ed Pettis agreed to go into closed session, but would not promise to keep the discussion confidential afterwards. Dorothy Monacelli protested the private session, but said they couldn't stop LaSalle. Ted Lauzier likened LaSalle's quashing of any open discussion to a "pat on the head and telling us to keep our mouths shut." He said he'd continue to help with fund raisers, but only on his own terms.

Mesa Valley Grove was founded in April of 1974, when local Soroptimists, Kiwanis, Methodist and Congregational churches, and Community Aid of Spring Valley formed one corporate body. School buses brought seniors from two of Lemon Grove's trailer parks to the community center, where they enjoyed their first meal from MVG's nutritional program.

"The first few times, they'd eat, and then be ready to go right home. Within six weeks, the drivers would have to come inside and break up card games and checkers games, because people were finally getting to know each other and didn't want to leave so

quickly," related board member Lois Heiserman. "This is more than a meals program; it's like our club and a place where many of us get our only socialization."

Seniors, staff and some board members are enraged that the program's financial problems got so extreme before anyone was made aware of it. Blame ranges from mismanagement by Executive Director Lourdes Contreras to Pete Wilson's delay in signing the state budget. An incommunicative board, unsuccessful fundraisers, declining donations and other funding reductions are also being blamed.

Shirley Pountney and a group of 13 other seniors sent a letter to the mayors of Lemon Grove and La Mesa, the Area Agency on Aging and county Supervisor Dianne Jacob requesting help in straightening out "this financial mess." Presented to MVG's board of directors, the letter asks for the dismissal of Contreras.

Lemon Grove Chamber of Commerce's Executive Director Mary England requested that the board vote on going into closed session, a request refused by LaSalle. England responded that it is ludicrous to think the community will continue to fund MVG if the financial situation is not aired in public.

There was no lack of drama during the meeting. Senior Olga Parker exclaimed that they are being treated as children, not being informed of the financial problems before now.

"You're not the senior group; we are," she said. "It's our club, why are you ruining it? What you've done has gotten us into a huge hole."

Key employees have left the program for varying reasons, many pay-related. Longtime employee Pam Watt confirmed her resignation, stating she couldn't work with Contreras. Watt left the meeting in a tearful huff, calling her boss "horrible"



**Lourdes Contreras insists that lack of funds, not mismanagement, is the source of Mesa Valley Grove's financial straits.**

and arguing with another employee on the way out.

Everyone except Contreras agreed there has been mismanagement, although no one accused Contreras of foul play. LaSalle said that in the past nine years, the board never moved to relieve any of Contreras' work overload.

"Now, this financial situation has gobbled up her time, which she needs to do her other duties," LaSalle said, adding that Contreras is needed out in the community where she can drum up support for the agency.

"Even if we were to hire someone at \$70,000 - 80,000, they wouldn't perform any of the other office duties that Lourdes does," LaSalle said.

LaSalle went on to explain that Contreras is responsible for carrying out much of the administrative "unpopular dirty work," making other employees "fuss" about her. LaSalle noted that three of the disgruntled employees that have left, received warnings for not performing their jobs properly.

"Until we free up some of her time, I don't see how anyone could like working under her," she said.

Contreras blames the last two

fundraisers — which lost money instead of raising it — lower fixed amounts of money from the county, declining donations and a delay of state-budgeted and other anticipated funding.

She had little to say about her lack of monitoring the financial status of the program, appearing strangely detached from any of the problems. She described an encounter with a Grossmont Health Care Services director, who, noting her confusion about being denied any funding, told her, "We already told you; the nutritional program is a losing program ... I don't know why you're not getting the message."

He recommended bankruptcy or "pulling the plug," she said. Grossmont's subsequent grant to Home of Guiding Hands "left a bad taste" in her mouth.

The shortage in the nutritional program's cost recovery has been going on for several years, as funding and donations dropped in volume, and costs for food and transportation has soared. For this period of time, the deficit has increased, but no one ever sounded the alarm until payments to the district became four months behind, threatening an end to the meals. Some home-delivered "meals-on-wheels" have had to be denied because for failure to pay for costs.

LaSalle has been president of MVG's board only since July. Before that, she was the board's treasurer, but said she was seriously ill for many months of that year and wasn't present. She couldn't account for the finance department, executive director, bookkeeper and CPA's lack of action before now.

"I can't speak to what happened," she said. "Many people want answers right now, but we don't have the answers yet."

Regardless of who was at fault in overlooking the bottom line on the monthly financial statements, LaSalle says the agency has plans for a more informed future. Their budget for the present fiscal year is not finished.

She said that this year, their CPA, Ernest Leal of San Diego, suggested that the agency put their yearly audit out to bid. They will select one from a list of recommended names that Contreras has.

"We're looking into the possibility of hiring someone in-house with an accounting background as an office manager," LaSalle said.

But all is not lost, as the Lemon Grove School District has offered a repayment plan to help MVG string out the debt.

The nutritional program, which serves up meals in Lemon Grove, La Mesa, Casa de Oro and Spring Valley, relies heavily upon anticipated donations for its survival. The total cost for each meal is \$5.84. MVG only receives \$3.31 from the county, including an amount from the city of La Mesa, leaving a balance of \$2.53 which must be recovered from other sources.

Contributions amounted to \$1.84 per meal; transportation recovery, special events and donations amounted to 9 cents. Meals lose 60 cents a piece, leaving the program \$46,619 in debt for the year.

As long as MVG can keep current on payments to the Lemon Grove School District and pay an additional sum of \$5,000 per

*Continued on Back Page*



# M is for Mayor

Personal comments of Mayor Mary Sessom

## Moore's letter takes details out of context

One of the most challenging aspects of being Mayor is that of communicating effectively with Lemon Grove citizens. This newspaper has been a great way to inform readers about the "goings on" in this city. However, space is a consideration. Often I cannot share all the details about a project or program. This was the situation with the Lemon Grove City Budget for 1997-1998 adopted unanimously by the Council in June.

The budget document is not difficult to understand. However, it is lengthy and so the details that explain income and expenditures are not always included in newspaper articles. This situation allows disenchanted individuals to present their views to a partially informed citizenry and make it sound like absolute fact. I specifically refer to a letter to the editor sent in by Jack Moore on July 31 [About the city's budget] Mr. Moore is a long time resident of this city who has been vocally opposed to the city's budgets. His allegations of the city's mis-handling of funds are incorrect as he is using figures from details taken out of context.

The sales tax revenues from Home Depot did allow the city to balance its budget without dipping into savings. However, to say that all this money should be put into streets and sidewalks is to ignore reality. We all know that since 1993 (Year of Home Depot) the cost of everything has gone up. Even the bread at Weber's outlet on Broadway is no longer 99 cents a loaf. The city is in the same situation. The cost of our Sheriff's contract in 1993 was \$1,986,000. In 1997 it is \$2,467,000. This \$481,000 difference has been on the rise since 1993. Our fire department (with no increase in staff) is costing us \$63,500 more in 1997 than it did in 1993. At the same time our income from Transit Occupancy Tax (motel tax) is \$18,000 less than it was in 1993 and our miscellaneous income is also \$36,000 less. These figures may not seem high when one is looking at a total budget of \$7,668,000 but it takes all these little bits of money (income and expenditures) to make up our budget. One cannot pull out any one piece and hold it up as an example of mismanagement nor can one pull out another piece and say it is an example of effective management. It must all be looked at together.

This city council is committed to improving Lemon Grove. Streets and sidewalks are a priority. Money was moved from other projects proposed by city staff and put into projects that will improve our infrastructure. Federal and State funds are being used to improve the look of our city which in turn helps increase property values. The businesses and residents will be the beneficiaries of all the money spent on the General Plan when it is fully implemented. We have a new park and increased funding for maintenance of all our parks. This city is on the move in a positive way but it is not easy or cheap and one can't always immediately see the results. For example, I would much rather spend \$2,500 putting in new landscaping at my house than spend that money on foundation repairs. I can immediately see the improvements with more plants but who looks at the foundation?

Yet we all know that both projects must be done to make a house worth a decent price. A city is really no different.

If you want to look at your city budget, we have one in the library and one at city hall. Myself or any city councilmember would be delighted to answer your questions about how your money is being spent on your city.

**City council meeting are the 1st and 3rd Tuesdays  
of the month at 7 p.m.  
in the Community Center, 3146 School Ln.**

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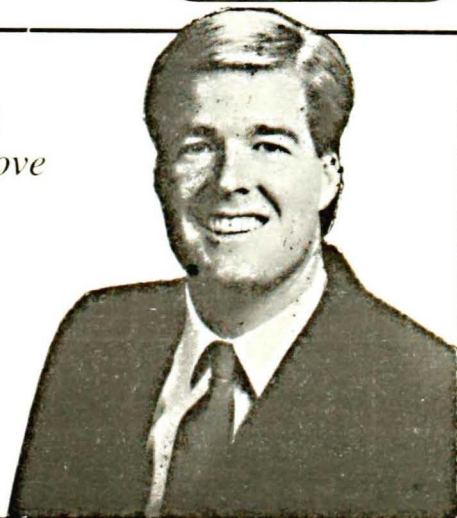


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## WEATHER

The following information was provided by the National Weather Service.

		High	Low
August 20	91	71	
August 21	86	68	
August 22	92	69	
August 23	88	68	
August 24	92	66	
August 25	88	67	
August 26	87	63	

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# Lemon Twist

by Cheryl Cohen

Washington Street in San Diego, for me, is the door to the "other side". Every time someone tells me the place I need to go is on Washington, I blanch - first, because I like the word "blanche", and second, because I always get lost there. I go into some netherworld, where everything looks foreign to me. Maybe it's all the Vietnamese signage, I dunno. It's exactly like 30th Street, only different - but that's another street, and another story. We're talkin' Washington here.

Washington Street in Lemon Grove is more driver-friendly for me, even though it's seemed unnecessarily pious, claiming on signs here and there that there is only "One Way". According to the Book of Cheryl, there are lotsa ways (as long as none of them include you-know-what-street in San Diego), but I cannot ignore the "One Way" signs. There are police who will ticket those that ignore this particular churchly philosophy. So, I comply, albeit begrudgingly. But, things might change soon.

Certain heathen merchants, such as Tyler's Taste of Texas, have started an effort to convert Washington Street in Lemon Grove to "Two Ways". While that's still limited in my opinion, it's at least a start. Now, Parson Chuck Stuck, Grand Poobah of the Public Works Parish, says the conversion will be the point from the pulpit of the Traffic Commission Safety Committee's sermon ... er ... discussion on Oct. 16. Come, all Ye Faithful, and have your say!

Has anyone else noticed? There are five, count them - five - liquor billboards in Lemon Grove on the south side of Hwy. 94. I personally wonder what they're trying to say with the order of them ending up with a Cobra ad before you get to my 'hood, Emerald Hills. Maybe Lemonites don't drink enough (although you couldn't have guessed it from the 20th anniversary party). Is it time to turn over a new leaf? Reform, perhaps? Should we be drinking while we're driving, raising our glasses and bottles in salute to the billboards as we pass by?

Quote of Note: "Now, we're not telling you what to do with it, we're just trying to tell you what to do with it." - Bob Burns during his presentation to city council of the 20th Anniversary Party Committee's finances and remaining bank balance of \$900.01.

Tomorrow at 7 p.m., at Monsignor Flynn Park on Pino Drive (corner of Pino and Beechtree) in Lakeside, there's going to be a killer concert to celebrate the 50th anniversary of Our Lady of Perpetual Help Catholic Church which not only features The Grossmont "Who you gonna call when the other guys walk out" Symphony Orchestra, but also as guest artist, our own Steve Baker and his Jazz Piano Trio. \$5 per adult/\$2.50 per child. Call 644-7255 for info.

You remember the old adage "If you push something hard enough, it will fall over?" Wait. That's not it. "Be careful what you wish for; you just might get it." There, that's better. I was hoping for some new blackmail fodder, and I put my hands out to the universe, and guess what plopped right into them? Those of you that didn't go to the Chamber's "Progressive Dinner" really missed out. Oh, sure - the food was okay, but the unplanned activities are what took the cake ... well, actually it was pies. All I will say, is that it involved lots of well-marinated people, soaked auras, pecans, pool cues, twinkly lights, corks, beans, candles, boxes, spatulas, and finally, designated drivers. I've got photos, but I doubt you've got the price.

It's official - the guy with the biggest (or is that oldest?) flashlight wins! Dick Hennis has just been appointed the Absurd Observer (no wait, that's my job) ... Citizen Observer to the MTD Board of Directors' East County City Councils and Citizens. (Actually, Shawn Branaugh of the fire department has the biggest flashlight, but Dick has had his longer - sorry, Shawn).

If you'd like to shine some light on your community, send your press releases and other notices of import to *The Review*, or directly to me at 264-3153 (msg.), 264-4180 (fax), or cirious@cts.com (Internet). Thanks to those who have called or written in - it makes my millennium!

## Community Notes

### New superintendent speaks to Historical Society

Dr. Lane King, the recently-appointed superintendent of the Lemon Grove School District will speak at the first fall meeting of the Lemon Grove Historical Society at 1:30 p.m. on Sept. 4 in the meeting room of the Lemon Grove Library, 8073 Broadway.

Dr. King's topic, "The Year Ahead for Local Schools," will involve a discussion of school demographics, the Chollas naval housing project, new programs, class size reduction and other topics related to the growth and quality of the city's schools. He will also describe his professional background and answer questions.

Historical Society committees will provide updates on the new museum development, fundraising, and upcoming events. The public is invited to attend. Refreshments will be served.

For further information call 463-9193.

### League celebrates 40th birthday

The League of Women Voters of Grossmont Cajon Valley will be celebrating 40 years of association when festivities begin at 5:30 p.m. on Sept. 12 at the El Cajon Community Center, 129 Douglas St. in El Cajon.

The celebration will begin with a social hour at 5:30 p.m. and dinner at 6:30 p.m. The keynote speaker will be Karyn Gill President of California League of Women Voters. Her topic will be "Making Democracy Work."

The cost of the dinner is \$15 per person. There will also be a no host wine and soda bar. Reservations must be made by Sept. 4.

For additional information call Barbara Collis at 670-6562 or Anita Reith at 444-0600.



# Commentary

by Paul Treske

## Hate ... a family value

"Hate is not a family value." It was on a bumper sticker expressed, I assume, with pride and great political correctness. And it couldn't have been in more complete error!

Hate is, indeed, the most powerful and prevalent of all family values world-wide. Here in our own homes and virtually everywhere on earth, hatred is literally a part of mother's milk for most young people growing up. A sad and ironic song from the musical "South Pacific" says it best:

*They've got to be taught, before it's too late.*

*Before they are six or seven or eight.*

*To hate all the people their relatives hate.*

*They've got to be carefully taught.*

In places like the Mideast, the Balkans and Ireland, family hatreds are worn like medals of honor and passed on to younger generations with all the pride and fervor of family heirlooms. In parts of Africa, little Tutsi tribesmembers are raised on catechisms of hatred toward neighboring Hutus and vice versa.

Here in the USA, families raise their children to hate blacks, whites, Jews, Catholics, etc. with the same devotion with which they teach them their ABCs. And, as the song lyrics suggest, we teach them these "values" early so that they cannot be easily rooted out.

Not a family value? In some families it is their proudest possession. As they age and grow, they

may give up many of the early notions of youth and immaturity, but the stain of hatred inevitably remains, to be eventually raised to icon status for the next generation of family members.

Why is this so? Because, except for love, hatred is our most nourishing life ingredient. It is easy to maintain because it rejects new learning and leaves us the easiest way out in developing expressible opinions. We need go no further to validate our hatreds than to suggest that "if it was good enough for mom and dad, it's good enough for me."

When I was young, I was raised to be very wary of Catholics. "The priests will try to get you, and if you marry one, they'll get your kids. Christian acquaintances of my youth were loathe to reach out to me. "Your people killed Christ ... my parents say so and so does my priest." Everyone hears the likes of "All blacks are lazy, shiftless and dangerous." "All whites are devils" ... and so it goes on and on, learned and repeated like lessons taught at a parent's knee.

In essence then, if hatred were not a family value, it would disappear more easily and be more readily dissolved by teachers and friends. But our hates are learned in the bosoms of our families and often held as the earliest phase of expressed value. It makes us feel strong and united with others who similarly hate and, in the end, for many, becomes our very "raison d'être" for living.

## Reel Thoughts

# 'Full Monty' only half the enchilada

by Betty Jo Tucker

Losing a job after working at it for many years can be one of life's most traumatic experiences. Just ask the six former steelworkers in "The Full Monty," a new British comedy from Fox Searchlight Pictures.

When these men become unemployed as a result of downsizing the steel industry in Sheffield, England, they begin to doubt their masculinity, their self-worth, and their ability to support their families. Although dealing with a serious subject, "The Full Monty" treats it with unabashed good humor. After witnessing the success of the Chippendale male strippers, one of the out-of-work steelworkers decides that money can be made by putting on a similar show. He recruits the most un-Chippendale looking guys he can find, and they begin practicing for their gig. The film's audition scenes, while not as hilarious as those in "Waiting for Guffman," contain some funny moments, especially when one hopeful tries to copy Donald O'Connor's famous "Make 'Em Laugh" wall leap from "Singin' in the Rain."

While in San Diego on a press tour for "The Full Monty," British director Peter Cattaneo expressed



Left to right: Tom Wilkinson, William Snape (boy), Robert Carlyle, Steve Huison, Hughie Speer, Paul Barber and Mark Addy star in Peter Cattaneo's "The Full Monty."

concern about his first feature film by explaining, "I want people to know that it may be a funny movie, but it's about average guys, not silly cartoons, who are trying to solve real problems." He then confessed that he likes to go to screenings of "The Full Monty" and watch people laugh at the "unemployment line" scene. (Sorry, but to describe that scene would ruin it for viewers.)

The whole idea of men taking on a job done traditionally by women (or visa versa) can always be counted on for a few

laughs. "the Full Monty" also causes some soul-searching about the rigidity of gender roles. In addition, it imparts a message of hope by implying that self-esteem can be regained after a devastating crisis.

Unfortunately, because an unappealing performance by Robert Carlyle ("Trainspotting," "Cracker") makes it difficult to care about the leading character, I cannot give this movie a "without reservation" endorsement. Alas, "The Full Monty" fails to deliver the whole enchilada.

# PG Perspectives

by Phillip Giannangeli

Advertising

If the object of advertising is to show a product in the best possible light, some ad agencies must be the victims of rolling brown-outs lately. Said another way, what the heck is going on in advertising these days?

My Webster's Second College edition dictionary (worn, dog-eared, 1978 vintage) defines the verb to advertise as follows: "to tell about or praise (a product service, etc.) publicly, as through newspapers, handbills, radio, etc., so as to make people want to buy it." I'm sure more up-to-date dictionaries would include the mediums of television, magazines, the internet, and perhaps even various articles of clothing for the "as through" section. But it's the part of that definition that deals with making people want to buy a product that comes into play here.

A hamburger chain, I guess it's fair to identify it as Carl's Junior, has a series of ads on television that seem to stretch the limits of how to persuade people to "want to buy it." If these ads are praising their product, they have a very unusual way of doing so.

Splattering colorful condiments from a large hamburger is the latest marketing gimmick. I guess someone at the ad agency and someone at Carl's Juniors must have thought it would entice buyers. It had to be the brain storm of one of the ad agency's gurus. Perhaps it was an ad executive strung out on too much caffeine, not enough sleep, tight shoes, and a severe case of constipation. It's hard to believe that creative genius has taken this sharp a turn. Maybe their test marketing told them such a campaign would appeal to a large audience, but the test groups they used must really have been something.

The message this display of bad taste gives me is that their product seems to appeal to a group of people I do not want to know or ever be associated with. It also tells me that perhaps the product has very limited appeal if it is prized by those people. It would be like having an ad campaign using a pig slobbering at the trough and expecting that to make all the other animals desirous of the contents of that trough. But this hamburger chain apparently thinks so. And, on what appears to be a binge of using slovenly behavior to sell their product, a new series of commercials are being aired: one that goes even further into the realm of the disgusting.

Their latest foray into gross shows an unkempt couple in a very messy looking trailer. They're slopping their burgers all over the floor while cockroaches crawl here and there. The girl, appropriately attired in shorts (no bugs up her legs) and a scooped-necked T shirt is lounging on the bed, munching her hamburger and dripping on the floor. The guy, looking in need of a general over-all clean-up, is off at the side of the bed. He too manages to splatter mustard, catsup, etc. all over the floor causing the cockroaches to scurry. The commercial concludes with the memorable scene of the man standing, crashing his big boot down on the fleeing insects!

The commercial left me so stunned I couldn't believe what I had just seen. It also left me with the urge to throw up. To think this creative piece of salesmanship was designed to persuade people to run out and purchase a hamburger so they too might experience the pleasures of the couple in the trailer. But hey, maybe I'm wrong. How could anyone not want to run out and buy a hamburger that is psychically linked with scurrying vermin and the people who live with them?

## Cleaning up the trash mess

by Supervisor Dianne Jacob

When the San Diego County Board of Supervisors voted unanimously to sell its landfills and other solid waste assets to Allied Waste Industries, it was an historic moment for our region and its residents. The trash mess was not created by this Board of Supervisors, but it is one we addressed head on! Now I am proud to say that the sale will net the county \$184 million in cash, providing taxpayers a substantial monetary return on their investment, stabilizing the county's financial position and raising its bond rating.

As a long-time advocate for selling the county's solid waste system, the sale to Allied is consistent with my goal to operate the county more like a private business. The sale represents the largest privatization effort ever undertaken by San Diego and may be one of the largest privatization of municipal assets transacted in the United States.

Allied was selected for many reasons. Its proposal offered the best value for County taxpayers and clearly demonstrated the company's ability to offer the services, management expertise, financial strength and stability we were seeking in a buyer.

Headquartered in Scottsdale, Arizona, Allied is the fourth largest firm principally involved in solid waste management in the nation with 1997 revenues estimated at more than \$800 million! Allied's local operating company, Laidlaw Waste Systems, employs more than 220 San Diegans and provides service to more than 70,000 customers in San Diego County.

Included in the sale are four active landfills, long-term leases on rural bin sites, and the rights to a trash transfer station in Carlsbad and the North County Resource and Recycling Facility in San Marcos.

This Board of Supervisors, with the expertise of our new Chief administrative Officer Larry Prior, has brought San Diego County residents the results-oriented business-like approach they deserve. We recognize that government should do what it does best—protect the health, safety, and well-being of our citizens — and let the private sector do the rest.

## MAKING A WORLD OF DIFFERENCE . . .

MDA-supported investigators are a pioneering force in genetics and gene therapy. In addition to speeding treatments and cures for neuromuscular disorders affecting more than a million Americans, they've made significant advances that may lead to therapies for heart disease, cancer, arthritis, Alzheimer's, Huntington's, Parkinson's, AIDS and cystic fibrosis. Giving to MDA makes a world of difference.



Jerry Lewis, National Chairman, and Benjamin Cumbo, National Goodwill Ambassador



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Regardless of what your cleaning requirements are...this is one firm which can take care of it. From draperies to down-filled clothing...from suede to sleeping bags...from suits to shirts...they can clean it! They are very careful to avoid fading or other damage to the quality of your garments and sizing is used to avoid shrinkage. Your clothes will return looking clean, crisp and like new when they've been cleaned by ONE HOUR MARTINIZING!

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## — LEMON GROVE GLASS & SUPPLY INC. —

Often it is an impersonal and busy world we live in. But, fortunately, there are companies like LEMON GROVE GLASS & SUPPLY INC. who provide good, old-fashioned personalized service. Few businesses are as appreciative of your patronage as this one, and they are also anxious to make many new friends from this area. Plan on visiting them real soon.

LEMON GROVE GLASS & SUPPLY INC. is located at 7457 Broadway in Lemon Grove, phone 466-3215. They specialize in glass for every application. Whether you need glass for your car, truck, home or business, this is the company to call on.

They also believe personal, friendly service is equally important. In fact, their strength is in the people you meet here who will roll up their sleeves to help you.

Folks at LEMON GROVE GLASS & SUPPLY INC. express their gratitude to the fine customers that they've had the pleasure to serve and get to know. Come to the place where the people are ready to roll up their sleeves for you.

## MARTIN ROOFING CO. INC.

Over 50 Years of Quality Service

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This company has been doing business with the people of this area for some time, and over that period, they have established themselves as one of the leading firms in their field. No amount of effort is spared to give you the most careful service and their customers are delighted with the service which they receive.

The owner of this company has had long experience in this business and is competent in every respect. You can depend on them for your next roofing job, too.

## BIG O TIRES

It's not so much the good prices that makes buying tires here such a good bargain. It's what you GET in the bargain.

At BIG O TIRES in Lemon Grove at 6994 Broadway, phone 463-9883, you can select the exact tire for your needs and mileage requirements from the area's finest choice of world famous BIG O TIRES! These are brand names that have served motorists for years and their personal reputation for service AFTER the sale is unmistakable.

With a model for every passenger car, truck, sports car, trailer, recreational vehicle and all types of farm and industrial equipment, this company has established unquestionable leadership in the field. You shouldn't buy ANY tire without stopping at BIG O TIRES and looking over their quality line of tires.

Remember, if what you need is black, round and made out of rubber, you simply can do no better than to visit BIG O TIRES.

## BROADWAY AUTO MACHINE

When machine service is needed, it often becomes more important to know the reputation of the firm with which you do business. BROADWAY AUTO MACHINE, located at 7553 Broadway in Lemon Grove, phone 697-4094, is a locally owned and operated firm with whom you can do business with complete confidence and assurance of receiving satisfaction.

This company specializes in the repair and fabrication of auto and general machine work, custom engine rebuilding, flywheel, grinding and many other vital services. And their work is geared to meet your production schedule.

They know the auto machine business perfectly and insist that each job be perfect. They employ only competent, well-trained people who have the desire to please every customer. This firm is favorably known for prompt service and fair prices. Much of their popularity is due to the fact that they stand behind every job.

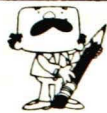
You will be so pleased with any work BROADWAY AUTO MACHINE does for you.

## RANCHO AUTO BODY

People in our area don't have to look far and wide for a firm which is capable of doing the highest quality auto body work and painting. RANCHO AUTO BODY, at 9451 Jamacha Blvd. in Spring Valley, phone 465-6094, can refinish and repaint ANY car or truck, foreign or domestic. Their work is well known as being fast, economical AND beautiful! For many years, this company has made the people feel welcomed and they hope you'll continue to think of them in the months and years ahead.

When you bring your car to this outstanding body and paint shop, you can rest assured that the work will be done to your exact specifications. From a small crease to a roll-over, you can do no better than to trust YOUR car to the experienced pros at RANCHO AUTO BODY!

Often it is necessary to know the reputation of a company with whom you do business. RANCHO AUTO BODY is a company with whom you can do business with confidence because their reputation is simply excellent. Remember that most insurance companies now permit you to choose the body shop YOU like best. So, choose this one! The pride they put into ALL of their work is excellent.



## WHO'S WHO of Outstanding Businesses

Stories By Clearinghouse Publications

Sharpen your pencil and make note of some of this area's most successful companies. The business men and women who we proudly present in the WHO'S WHO come from a multitude of different backgrounds and experiences. But they all share one common trait and that is to provide you with the very best in courteous, friendly and enthusiastic service. Thank you for keeping and using this guide with your new phone book.



## CHUCK MILLER INSURANCE SERVICE

What do you look for in an insurance agency? Honesty? Fast service? Realistic rates? CHUCK MILLER INSURANCE SERVICE is one agent who can offer you all of these things and a whole lot more!

Easily accessible at 9410 Jamacha Blvd., Suite A in Spring Valley, phone 469-4418, this is an agency where person-to-person relations are the key to a successful business.

Insure your life, your home, your car and everything else by contacting this well-respected agent. He's a friend and neighbor of yours and he's anxious to please you with his service. He takes a particular pride in the companies he represents and feels that they are the leaders in the insurance field.

Local residents will want to make friends with CHUCK MILLER INSURANCE SERVICE! He wants to make friends with YOU! Keep their number handy and give them a call, 469-4418.

## GTM'S DISCOUNT GENERAL STORE

Conveniently located at 7663 Broadway in Lemon Grove, phone 460-2990, GTM'S DISCOUNT GENERAL STORE bears the name which is both familiar and popular and is a place where you can feel at home while you are shopping. Its friendly atmosphere has placed this store in an individual class by itself and can well be termed "shopping headquarters for this entire area." That much discussed word, "SERVICE", indeed finds true expression in the friendly atmosphere that envelops every customer of this popular store.

Each department is superintended by well-trained personnel and the merchandise is well handled so that all goods will be the latest quality that the market affords in style-design, material and quality.

You'll like doing business with GTM'S DISCOUNT GENERAL STORE, which has the interest of every customer at heart. Visit them soon and you'll discover why people love to tell their friends about GTM'S.

## BROADWAY ANTIQUE MALL

How do you top off an antique shop as exceptional as BROADWAY ANTIQUE MALL? With an outstanding bottom line, that's how! You'll soon discover that the unique and interesting antiques found here are well within your reach.

BROADWAY ANTIQUE MALL is located at 7945 Broadway in Lemon Grove, phone 561-1399. Here's why so many local residents are repeat customers year after year. They not only feature choice antiques and collectibles, but also vintage china, cut glass, furniture, frames, prints, and much more. For information or antique appraisals and estate sales, call them today at 561-1399. Their years of experience in antiques is the secret of their success.

You'll want to become familiar with BROADWAY ANTIQUE MALL for their high quality and reasonably priced antiques and merchandise. Please call them at 561-1399, or visit them soon. Mention this news story ad and get 20% off of your next purchase.

## LIDO'S

If you think all Italian restaurants are all about the same...think again! Good food and fast service is the byword of LIDO'S, located at 7252 Broadway in Lemon Grove, phone 469-9901. As many people in this area have found, there is no better restaurants than this one. In fact, for many years this has been one of the most respected and leading businesses in the area.

On their menu you will find their fabulous spaghetti, prepared from closely guarded Old World recipes. Try the incomparable lasagne, the taste-tempting veal parmigiana or any of the other REAL Italian dishes, all prepared in the most sanitary conditions with modern equipment. The owner of LIDO'S has made it a point to hire employees who are courteous and who will give you fast service.

Stop in at LIDO'S for a tasty, filling meal. They have a reputation of quality food and friendly service. Make them a regular stop in the coming months and years for you and your family.

## ED HANSON'S MUFFLER SERVICE

When it comes to quality, many leading automobile experts recommend ED HANSON'S MUFFLER SERVICE for all muffler and dual exhaust or shock absorber system needs.

With complete shop facilities located at 3916 N. Barcelona St. in Spring Valley, phone 698-7030, this reliable company has been serving motorists for many years.

Why pay for inferior quality when the best costs no more? At this Spring Valley shop, your new muffler can be installed quickly, professionally and economically, because ED HANSON'S MUFFLER SERVICE has the proper tools and know-how to do a top notch job.

Here, they are experts in repairs or complete replacement, factory or custom exhausts for your car or truck, foreign and domestic.

These folks have long appreciated your business and they assure you that they will always try to give you the best possible service whenever you call on them.

## PETERSON CABINETS

Do you agree that "old-fashioned quality" is something that's pretty hard to find these days? Everyone seems to be in such a hurry to make a profit that true craftsmanship and quality products are oftentimes overlooked. This simply is not the case with PETERSON CABINETS, located at 9222 Olive Dr. in Spring Valley, phone 697-7234.

There certainly are a lot of cabinet makers around today, but few can match the consistency and quality that this firm puts into every job. Whether you need custom cabinetry for your kitchen, bath or living area, this is THE place to go. Day after day...year after year, you'll find the service and quality of their cabinet work to be excellent.

Remember, QUALITY has been, and will continue to be, the hallmark of PETERSON CABINETS. This company appreciates all of their customers from this area and they hope you'll remember them in the future.

## GROVE PLUMBING WORKS

Folks from our area agree that it's a good feeling to have a companies like GROVE PLUMBING WORKS around. They're located to serve you from Lemon Grove, phone 464-1009, and they specialize in all phases of plumbing repair and installation. From a simple drain unclogging to a complex installation, new hot water heater to a complete remodeling or addition, leak detection or pipe locating, this is your company which will work WITH you, to insure that the work is done to YOUR satisfaction. The staff and management value your patronage and will do everything possible to continue to keep you a satisfied customer.

And because the heart of their business has always been people, satisfied people, you can be assured that the work they do for you today, won't be a disappointment tomorrow.

For many years, this company has made the people from this area feel welcomed and they hope you'll continue to think of them in the future. If you're not already familiar with GROVE PLUMBING WORKS, you'll want to become acquainted with them very soon. They won't compromise on quality service...why should you?

## DAVE'S FEED STOP

When people find something that really works, and works well, they usually will stick with it. The same can be said about this business. At DAVE'S FEED STOP, located at 3655 Costa Bella St. in Lemon Grove, phone 462-3434, they are proud to say that so many of their present customers were also some of their very first customers. That's a nice reflection on the people who work at DAVE'S, and it inspires them to continue to do whatever it takes to keep their excellent reputation at the very top. All of the folks here value your patronage and will do everything possible to keep you a satisfied customer.

DAVE'S FEED STOP is best known for quality feeds, vet and pet supplies and much, much more. They carry such well-known brands as PURINA, SCIENCE DIET, IAMS, NUTRO and many others. They also offer free delivery on minimum orders. They carry quality adult western clothing and antiques.

When you stop and add it all up, you'll soon see that doing business with Dave and Sherry at DAVE'S FEED STOP ensures you'll be getting the most value and quality your hard-earned dollar can buy.

## STEIGER'S FLORIST

Family Owned and Operated

People from the Lemon Grove area are very fortunate to have STEIGER'S FLORIST with whom they can always go to with complete confidence and trust.

STEIGER'S FLORIST is a company that always has time for you. You don't have to be a special customer or a big spender to get the time and attention you need.

STEIGER'S FLORIST is situated at 8057 Broadway in Lemon Grove, phone 464-6004, and are best known for their fresh cut flowers in all types. They specialize in arrangements for weddings, hospitals, funerals, banquets, churches and other occasions. They also have a selection of exquisite silk flower arrangements along with a selection of unique gifts and balloon bouquets.

Here, they treat everyone with personal service and genuine care and concern. That's how they'd like to be treated, so they make extra sure you're always treated in the very same courteous way.

The folks here have always gone out of their way to invite you in because your business means a lot to them, not just this year, but in years to come. So, take all your flower needs to STEIGER'S FLORIST, where they will always have time for you.

## A D A MORTUARY SERVICES INC.

Time and service have honored the name A D A MORTUARY SERVICES INC., located at 3444 Citrus in Lemon Grove, phone 466-6333.

It may not be often that you will be in need of the service of A D A MORTUARY SERVICES INC., but they will always be there for you to do business with them.

This well-known and respected firm has been serving the needs of families throughout the Lemon Grove area for years. They are dedicated to the very highest principles of dignity and service at these difficult times. Understanding counselors will take care of everything for you.

They are here to help families who need their loved ones transported "back home" for funeral services, or for families considering cremation services.

When these services are needed, place A D A MORTUARY in charge. They will relieve you of all the many details that must be taken care of and at the same time will do everything according to your desires.

Call them when in need of their services. A D A MORTUARY SERVICES has an excellent reputation for their ability to help families in so many ways.



## MIKE'S AQUARIUM & PET CENTERS

From the moment you step into MIKE'S AQUARIUM & PET CENTERS, you KNOW that you're dealing with a store that really knows how to treat a customer right! The courteous personnel, the fantastic values and selection throughout the store, and a host of other features make this the area's foremost pet store!

Located at 651 Sweetwater Rd. in Spring Valley, phone 461-7669, this is one store where the customer always comes first! You may choose from one of the area's best assortments of values in fresh and salt water fish, dogs and cats, reptiles, birds and more. You'll find every accessory your pet needs. There's something for everyone and their pets at MIKE'S AQUARIUM & PET CENTERS.

At MIKE'S AQUARIUM & PET CENTERS, they also have some of the best groomers in the area.

Shop this well-known store often. You'll really enjoy the courtesy and consideration that's cheerfully extended to everyone who walks in.

## DISCOUNT TIRE CO.

Your Goodyear, BF Goodrich, Uniroyal, Michelin, Pirelli brand tire specialists in this area is DISCOUNT TIRE CO., located at 6883 Federal Blvd. in Lemon Grove, phone 286-2786. This dealer has a fine reputation for their fine service and fair prices.

They carry a full line of automotive and truck tires for all types of uses. Regardless of your tire needs, you'll find that this dealer can serve you with tires that offer long mileage, safety and strength. Don't kid yourself when it comes to tires, there is a difference. Let these experts show you the many advantages of these tires. You'll be surprised at how economically they can be purchased.

When you buy tires from DISCOUNT TIRE CO., they will check your car for misalignment and balance the tires so that you can enjoy built-in long wear and safety. For many years, DISCOUNT TIRE CO. has made the people from this area feel welcomed and they hope you'll continue to think of them in the months and years ahead.

## COLLEGE GROVE TRANSMISSIONS & CLUTCHES

"Working Hard Everyday to Earn Your Trust"

All of the folks at COLLEGE GROVE TRANSMISSIONS & CLUTCHES want you to know that they sincerely look forward to being able to serve you in the coming months and they hope you'll plan on calling on them soon. When in need of service, call on COLLEGE GROVE TRANSMISSIONS & CLUTCHES and you will be more than glad to do business with them. They are located at 6998 Broadway (Broadway exit off 94) in Lemon Grove, phone 464-6200. They are specialists in transmission driveline rebuilding and general automotive repair.

COLLEGE GROVE TRANSMISSIONS & CLUTCHES offers complete computer diagnostic service to help save you both time and money. They are known for offering hometown service with a nationwide warranty with ATRA, "the sign of quality".

This locally owned business offers fair and honest business methods at all times along with individual service to every customer.

## LEE'S AUTOMOTIVE

In a world that's filled with little ups and downs, LEE'S AUTOMOTIVE is one company that makes it easy for you to stay on the road in the right direction. For 37 years they have been specialists in complete automotive repairs for your cars, trucks and RVs, both foreign and domestic. Here they can repair your clutch, do engine overhauls, air conditioning, tune-ups and more.

LEE'S is situated in Lemon Grove at 8260 Broadway, phone 466-1384. Simply said, the service found here is exceptional.

When it comes to working with people you know and can trust, LEE'S AUTOMOTIVE is in a league of their own. If you're not already familiar with their wide range of personalized service, then you're missing out on a really good thing. All the folks at here are anxious to go to work for you. This is a good time to have them take a look at your vehicle to be sure everything is in top shape for the months ahead.

## BROADWAY AUTO BODY

With many good body shops to choose from, how do you find the one that's right for you? Many people have looked far and wide for someone who does exceptional body work at a fair price. The automobiles of today require a specialist to repair or replace body panels and to refinish them with the original paint. The professionals in this area to see are now located at 630 Grand Ave., in Spring Valley, phone 465-5655.

The personnel at BROADWAY AUTO BODY fully understand body and fender work as well as quality auto painting. When you need the best of the best when it comes to base coat - clear coat painting, custom work in metal or fiberglass, as well as expert color matching, BROADWAY AUTO BODY will fix it...and fix it right! They have gained a reputation second to none throughout this entire area. BROADWAY AUTO BODY also specializes in the best reconditioned cars.

And, remember that insurance companies now permit you to choose the body shop you like best to repair your car, so choose them to do all your insurance work.

## IMPERIAL CUSTOM CABINETS INC.

Some people long for perfection. Others demand it. It is for these people that we bring to your attention the name IMPERIAL CUSTOM CABINETS INC. They are located at 8093 Lemon Grove Way in Lemon Grove, phone 461-4093.

Their success and popularity is due to the fact that they specialize in providing the most beautiful custom cabinetry for both residential and commercial applications. Call them when you are in need of cabinets for your kitchen or bath, desks, wall units, computer centers and more. This company is everything you ever heard it was...and then some. They simply do not understand the meaning of compromise.

Treat yourself to the all-but-forgotten art of personal service and contact IMPERIAL CUSTOM CABINETS INC. this week. These folks have long appreciated your business and they assure you that they will always try to give you the best possible service whenever you call on them. This kind of quality company will be just right for you.

## PAR HAVEN RETIREMENT

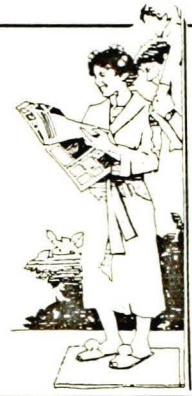
Discover for yourself the meticulous care and attention that has gone into PAR HAVEN RETIREMENT. A great place to settle down and enjoy many years of retirement, that's what they call PAR HAVEN RETIREMENT, where senior citizens are treated with all the respect and dignity that they've earned. The entire staff at PAR HAVEN RETIREMENT is happy to join with the rest of the community in extending their appreciation with a heartfelt "thank you." Located at 10123 Del Rio Rd. in Spring Valley, phone 670-2359, this residential home features such accommodations as private apartments with housekeeping, 24-hour emergency service, three meals daily, transportation and many other conveniences which make retiring so enjoyable. Pets are also welcome here. And if you don't have your own pet, this home has plenty of resident pets to visit with.

PAR HAVEN RETIREMENT was designed especially for the retired person. It's a great way to get the most out of YOUR retirement years!

## 1997 WHO'S WHO

Names You Know...  
Businesses You Can Trust!

© UC 1997



## PREMIER ROOFING

Located at 9054 Olive Dr. in Spring Valley, phone 667-4565, PREMIER ROOFING has made a most exhaustive study of the roofing problems of this particular area. They have looked over the entire field of roofing products offered by various manufacturers and have selected the most artistic and maintenance-free materials available. They will be happy to survey your business to aid you in the selection of styles, types and colors which will be best for your needs.

With the latest in roofing equipment and one of the area's finest crews, this contractor has more to offer in terms of a quality roofing job. You are sure to get the job done right when you call on this recipient of the Better Business Bureau's Integrity Award.

You'll appreciate the careful estimates and outstanding work that this local Spring Valley contractor will give you! Don't neglect having the roof of your commercial building inspected. Phone 667-4565 for assistance.

## SPRING VALLEY INSULATION

With the cost of heating fuel going up, and the need to cut down on the use of electrical energy, it makes good sense to save heat in the winter and conserve air conditioning costs in the summer. How can you accomplish both of these objectives at the least cost? Insulate!

SPRING VALLEY INSULATION, located at 3151 Bancroft Dr. in Spring Valley, phone 463-0266, can completely insulate YOUR home or business so that your fuel consumption will be greatly reduced, as will your use of electricity for air conditioning! You might call them "the energy savers!"

This reliable firm features a wide variety of insulating ideas for the conservation-conscious homeowner or businessman.

So do your part to conserve our valuable energy resources. Call SPRING VALLEY INSULATION at 463-0266 and arrange for a consultant to assess your insulation needs. It will be the smartest move you'll make!

## PALOMAR CLEANERS

People from this area are fortunate to have a dry cleaner with whom they can always go to with complete confidence and trust. When you want professional cleaning at sensible prices, try PALOMAR CLEANERS at 7870 Broadway in Lemon Grove, phone 466-4145.

This well-respected and trusted firm specializes in all types of cleaning for all types of garments and fabrics. PALOMAR CLEANERS is one of the most versatile cleaners in the business! From shirts to sheets...from draperies to leather goods...from double knits to wedding dress cleaning and preservation...this is one cleaner who does it all.

PALOMAR CLEANERS also offers on-site alterations. They make every effort to handle the really tough jobs as quickly as possible.

Please make special note of PALOMAR CLEANERS for not only dry cleaning, but also alterations. Your business means a lot to them, not only this year, but in years to come. Plan on visiting them real soon because few businesses are as appreciative of your patronage as this one and they are anxious to make many new friends in the area.

## TWILIGHT LODGE

Pat Pilley - Owner / Administrator

Often it is necessary to know the reputation of a company with which you do business. TWILIGHT LODGE is a nursing home with which you can do business with confidence and trust because their reputation is simply excellent.

Located at 8001 Palm in Lemon Grove, phone 469-7442, TWILIGHT LODGE is well known as being one of the region's finest nursing homes. It's well suited for ambulatory and non-ambulatory patients, and offers superb care at a reasonable price. No wonder so many families, who want only the best for their relatives, specify this respected home when they want dedicated care and service for their loved ones.

This fine nursing home can also help with geriatric ambulatory and non-ambulatory Alzheimer patients. Trust TWILIGHT LODGE to take better care of you or your relative who needs the best in care.

For information or a tour, call Pat Pilley, owner / administrator, or any of the TWILIGHT LODGE staff at 469-7442. They are very proud to be an active part of the Lemon Grove community. They wish you and your whole family the happiest and healthiest year possible.

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You're holding Lemon  
Grove's only locally owned  
and operated newspaper!



## FREEZER BEEF

CALL TODAY --  
READY TOMORROW

Save 30% on your meat bill!  
**RON'S COUNTRY CORNER**  
GROCERIES, PRODUCE & MEATS  
**9573 JAMACHA BLVD.**  
**SPRING VALLEY**  
**479-4389**  
MON - SAT 8-8 • SUN 9-7

## 80 POUNDS \$119.95

5# ROUND STEAK	5# SAUSAGE
10# CHUCK ROAST	3# FRANKS
10# GROUND BEEF	2# BOLOGNA
10# BEEF RIBS	2# SALAMI
15# CHICKENS CUT UP	3# BACON
15# END CUT PORK CHOPS	

## 50 POUNDS \$69.95

10# CHUCK ROAST	2# FRANKS
2# SAUSAGE	5# BEEF RIBS
5# END CUT PORK CHOPS	3# BOLOGNA
3# COUNTRY STYLE RIBS	2# SALAMI
10# FRYER CHICKENS CUT UP	3# BACON
5# GROUND BEEF	

## 150 POUNDS \$219.95

8# COUNTRY SPARE RIBS	5# FRANKS
10# ROUND STEAK	10# SAUSAGE
20# CHUCK ROAST	4# BOLOGNA
25# GROUND BEEF	3# SALAMI
25# FRYER CHICKENS	5# BACON
5# BBQ STEAK	10# BEEF RIBS
20# END CUT PORK CHOPS	

## PACK 'N' SHIP Centers of America

(formerly Mail Boxes, Etc.)

1093 E. Main St., El Cajon

• Western Union • Traveling Notary  
• UPS • Stamps • Office Supplies

Open: Mon. - Fri. 8:30 - 7:30, Sat. 8:30 - 5:30  
Tel. 444-9454 • Fax 444-0995

## KEYS 79¢

Double side 98¢ Single side  
Limit 5  
With Coupon Exp. 9-30-97

## UPS \$3 OFF

SHIPPING  
5# or more  
With Coupon Exp. 9-30-97



## Senior patrol seeks recruits

The Senior Volunteer Patrol working out of the Lemon Grove Sheriff's Station will be holding an informational meeting at 7 p.m. tonight at St. John of the Cross Catholic Church, in meeting room B, 8086 Broadway in Lemon Grove. Room B is behind the church at the Northwest corner and south of the school. There will be a Senior Volunteer there to direct parking.

The Lemon Grove Senior Patrol covers the areas of Lemon Grove, Spring Valley, Casa de Oro, Mt. Helix, Rancho San Diego, the unincorporated areas of La Mesa East and El Cajon West.

The volunteer patrol program will be explained and there will be time for questions and answers. Refreshments will be served.

The senior patrol volunteers receive a two-week academy to train them for tasks as a Sheriff's Volunteer which includes first aid and CPR. Academy graduates will know how to use the Sheriff's radio to report status and any suspicious activity, make vacation home checks, support live alone seniors in the "You Are Not Alone" (YANA) program, search for missing children or Alzheimer patients, write citations for vehicles misusing handicap parking, support the CHP at accidents, support the Fire Department at medical aid calls and other miscellaneous activities to support Sheriff's deputies.

Senior volunteers are asked to patrol one 6-hour shift a week in the area of choice on days of availability. Senior patrol volunteers work with a partner and will not be requested to do anything or go anywhere that will put them in any personal danger. Accident insurance coverage is provided while on duty.

For further information, call the Lemon Grove Sheriff's Station Volunteer Office at 441-4325, the Community Oriented Policing and Problem Solving (COPPS) office at 463-9993 or Glenn Lindeneau at 466-5058.

## Worship Directory

**LEMON GROVE  
CONGREGATIONAL  
UNITED CHURCH OF CHRIST**  
2770 Glebe Road • Lemon Grove  
**Edward Pettis, Pastor**  
Sunday Worship & Church School  
10:15 a.m.

**ST. JOHN OF THE CROSS  
CATHOLIC CHURCH**  
8086 BROADWAY  
LEMON GROVE, CA 91945  
**PASTOR MSGR. EDWARD  
BROCKHAUS**  
Call Rectory for information  
and Mass Schedule. 466-3209

**The End of Your Search for a Friendly Bible Church**

**LEMON GROVE CHRISTIAN CHURCH**  
Worship: 9:00 & 10:40 AM Sun.; 6:00 PM Sat.

Uplifting Music, Sunday School, Nursery  
Excellent Youth Ministry, Preschool and Daycare

465-1888 Myron Wells 465-1887  
Church Senior Minister Preschool

6970 San Miguel Ave. Lemon Grove, 2 Blk W. of Mass.

Shouldn't your church be in the Worship Directory?  
Call 469-0101 for rates

**Lemon Grove Assembly of God**  
Currently using the  
Mount Miguel High School at  
1800 Sweetwater Road  
Worship Service & Sunday School 10:00 a.m.  
Nursery & Child Care provided  
Pastor Jim Reed 697-7770

**LEMON GROVE LUTHERAN CHURCH**  
*Loving God - Living Christ*  
Corner Skyline and Alton Drive  
**John R. Embree, Pastor**  
Telephone: 465-7301



Summer Worship times:  
Outdoors at 8 a.m. Traditional at 9 a.m.

**Let the Lemon Grove community  
know that you are there!**

For as little as \$3.75 per week  
your church can be in the  
worship directory.

## PUBLIC NOTICES

### FICTITIOUS BUSINESS

#### NAME STATEMENT

Assigned File No 97018829

The Name of the Business  
**LEMON GROVE BOOKSTORE**  
located at 7904 Broadway in  
Lemon Grove 91945 is hereby  
registered by the following owner:

**WM BURGETT BOOKSELLERS  
CALIFORNIA**

This business is conducted by  
a Corporation

The transaction of business  
began on Jan 1980

Signature of Registrant:

**WILLIAM ROBERT BURGETT,  
PRESIDENT**

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on JUL 18, 1997

Lemon Grove Review  
August 14, 21, 28 & Sept 4, 1997

**NOTICE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08/18/88 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.**

On September 5, 1997, at 10:00 A.M. At the south entrance to the County Courthouse, 220 West Broadway, San Diego, CA in the City of San Diego, County of San Diego, State of California, California Re-conveyance Company, a California Corporation, as duly appointed Trustee under that certain Deed of Trust executed by Paul Allen Ek and Rebecca G. Ek, husband and wife, as trustors, recorded on September 17, 1990, as Instrument No. 90-505381, of Official Records of San Diego County, State of California, under the power of sale therein contained, will sell at public auction to the highest bidder for cash, or check as described below, payable at the time of sale in lawful money of the United States of America, without warranty express or implied as to title, use, possession or encumbrances, all right, title and interest now held by it as such Trustee in and to the following described property situated in the aforesaid County and State, to wit:

APN # 503-202-21-00. As more fully described in said Deed of Trust. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of this Notice are \$144,173.45. Currently dated Cashiers Checks or Certified Checks payable to the Trustee or bidder are acceptable to Trustee provided proper identification is available. From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address(es) or other common designation of the above described property is 8339 Lincoln St. Lemon Grove, CA 92045. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust including fees and expenses of the Trustee and of Sale. Dated August 7, 1997. California Re-conveyance Company, as said Trustee, By Deborah Bngnac - Vice President, Address of Trustee: 8451 Corbin Ave., Northridge, California 91324 Telephone Number (916) 387-7728. Pub. 08/14/97, 08/21/97, 08/28/97. CNS1509875

**FICTITIOUS BUSINESS  
NAME STATEMENT**  
Assigned File No 97018829

The Name of the Business  
**LEMON GROVE BOOKSTORE**  
located at 7904 Broadway in  
Lemon Grove 91945 is hereby  
registered by the following owner:

**WM BURGETT BOOKSELLERS  
CALIFORNIA**

This business is conducted by  
a Corporation

The transaction of business  
began on Jan 1980

Signature of Registrant:

**WILLIAM ROBERT BURGETT,  
PRESIDENT**

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on JUL 18, 1997

Lemon Grove Review  
August 14, 21, 28 & Sept 4, 1997

**FICTITIOUS BUSINESS  
NAME STATEMENT**  
Assigned File No 97020619

The Name of the Business  
**99 CENT STORE**

located at 7725 Broadway in  
Lemon Grove 91945 is hereby  
registered by the following owner:

**ABDUL HAMID LIDAI  
1341 VIA MIL CUMBRES  
SOLANA BEACH, CA 92075**

This business is conducted by  
an Individual

The transaction of business  
began on June 1st '97

Signature of Registrant:

**HOSAM D. IDRIS**

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on AUG 07, 1997

Lemon Grove Review  
August 14, 21, 28 & Sept 4, 1997

### NOTICE OF TRUSTEE'S SALE

NO 172051FMC

**YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED SEPTEMBER 5, 1990, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.**

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**CONSO-**

**DATED 08/07/97**

**COMPANY, LLC 24011 Ventura Blvd., Second Floor Calabasas, CA 91302 (818) 876-8430 By Gina Colvin Trustee Sale Officer Authorized Signor LPP 17858 08/14, 08/21, & 08/28/97**

**NOTICE OF TRUSTEE'S SALE**

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they have, why the application for change of name should not be granted

It is FURTHER ORDERED that a copy of this Order To Show Cause be published in the LEMON GROVE REVIEW, a newspaper of general circulation published in this County, at least once a week for four successive weeks prior to the day of the hearing

DATED JUL 24 1997

**WILLIAM J. HOWATT JR.**  
Judge of the Superior Court

Lemon Grove Review  
Aug. 14, 21, 28 & Sept 4, 1997

**SUPERIOR COURT OF  
CALIFORNIA**

**COUNTY OF SAN DIEGO**

**CENTRAL COURTHOUSE**  
220 W BROADWAY  
SAN DIEGO, CA 92101-3409

IN THE MATTER OF THE

APPLICATION OF

**ARIF USMAN SHAIKH**







## No FREE LUNCH

Continued from Page 1

month, starting Sept. 10 until May 10, 1998, meals will continue. The repayment plan includes interest in the amount of \$3,204.80, and on June 10, 1998, there is a balloon payment due of \$29,422.45.

LaSalle is confident that repayment is possible with some creative methods. One of MVG's divisions, the Adult Day Health Care program, is now generating a profit. This "discretionary income" will now go into MVG's fiduciary, or "board" account, which feeds all the programs within the nonprofit corporation's structure.

State and county funding previously withheld will also help to alleviate the problem. LaSalle also called for an aggressive, regular fundraising program.

Pettis said that if every single nutrition participant upped their contribution by a dollar a day, the deficit would be paid within the year. However, as a condition of

funding from governmental agencies, meals must be made available to seniors without cost, and some would go without proper meals otherwise.

In many cases, MVG finds that seniors who are fully capable of paying for their meals do not. Some have even been observed anteing up for raffles, but not contributing for their lunches.

There is a lot of talk about aggressive fundraising, but an attitude of "somebody should do something" prevails. The Lemon Grove Site Council's board members strongly emphasized that absolutely everyone would have to work in order to save the meals program. Everyone present at Friday's seniors meeting pledged their full efforts, but nothing specific has yet been organized. There are meetings to that end planned, beginning next week. Meanwhile, the first \$5,000 payment to the district looms, due in less than two

weeks.

Many seniors wonder why the cities and the county have not taken action against the administration, but don't realize that MVG is out of their jurisdiction.

"This is not a city program, although the city provides \$70,000, 'in kind' to MVG," said Lemon Grove Mayor Mary Sessom.

Now that the state's budgeted funding will come through, almost half of the debt will be relieved. Representatives from the cities and county are upset about the situation, but have taken a "wait-and-see" position for now. They're hoping that within a few weeks, the agency will get it's act together.

This sentiment is mirrored by the seniors, who plan to fight to keep the program at any cost. Meanwhile, they are continuing as usual with their regular day care, physical therapy, crafts, sing along, and Tai Chi classes, meals and other programs which have become a great source of pride in these communities.

## Opening night approaches



Left to right: Sandra McClain, Layla Stuckey and Jill Virginia Costanzo face off in Octad-One's production, "Dancing at Lughnasa."

Octad-One Productions will present Brian Friel's "Dancing at Lughnasa" as its 1997-98 season opener. The play will open at 8 p.m. on Sept. 5 and run through Oct. 12., showing at 8 p.m. on Fridays and Saturdays and at 2 p.m. on Sundays. The theatre is located at 10009 Maine Ave. in Lakeside.

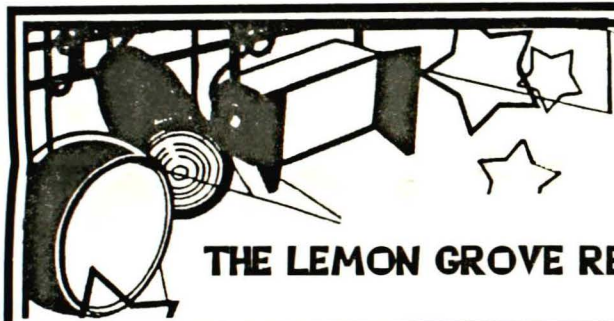
The play is the story of five unmarried sisters, one with a young son, eking out their lives in a small village in Ireland in 1936. They embody the core of the human spirit that cannot be vanquished by time or loss.

Featured in the play are Jill Virginia Costanzo, Sandra McClain, John Mumford all of Lakeside, Joy Faith of Spring Valley and Danny Campbell, Joshua Harrell, Bonnie J. Stone and Layla Stuckey of San Diego. The play will be directed by Martin F. Gerrish of Spring Valley.

Tickets are \$10 regular admission and \$9 for senior, students and military. For more information or ticket reservations, call 561-9823.

**Forum Publications salutes all who  
will be working on Labor Day.**

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THE LEMON GROVE REVIEW

# Spotlight on Business

Call Dan at 461-4306 or 469-0101

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SCOTT**  
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Martin**

667-1088

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